



## **A 'CELTIC' PRIDE OF LIONS HELP RAISE ROYAL WELSH SHOW FUNDS**

Two of Welsh rugby's most famous stars have teamed up with Celtic Pride to raise money for the Royal Welsh Agricultural Society (RWAS).

Celtic Pride Brand Ambassador, and current British Lions squad member, Dan Biggar was joined by legendary Wales and Lions fly-half Phil Bennett at a special evening at the Ivy Bush Hotel in Carmarthen on Wednesday 3<sup>rd</sup> May 2017.

Some 190 guests gathered for 'An Evening with Dan Biggar and Phil Bennett' at the fundraising event organised the Celtic Pride Premium Beef & Pork Partnership.

Carmarthenshire is this year's Royal Welsh Show Feature County, and Castell Howell's Managing Director Brian Jones has the honour of being the Show President for 2017.

Said Brian Jones, "The Royal Welsh Show is an important showcase of all that is good in Welsh agriculture and rural life. We have an ambitious fund raising target and we thank the team at Celtic Pride and their farmer members for their support in helping us meet this goal.

"There is a close link between agriculture and rugby, and Dan is very supportive of Welsh agriculture and premium Welsh meat. We trust that his tour to New Zealand will be as rewarding as Phil Bennett's Lions tour of South Africa in 1974!"

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